



FOR IMMEDIATE RELEASE
May 28, 2015

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**Think You Can't Afford to Live a Healthy Lifestyle? Think Again.
There's a new kid coming to town on July 25, and his name is Tunie's!**

What in the world is a Tunie's you ask?

Tunie's is a locally owned Natural Grocery and Vitamin Market that has been a staple in northern Broward County for more than 23 years. Tunie's offers customers a more affordable option for natural products, as well as free health education for the community. Tunie's is coming to Ft. Lauderdale and the new store is planned to open mid summer.

This 20,000 square foot health food mecca will be located at the corner of Federal Highway and Sunrise making it easily accessible to Ft Lauderdale residents. Customers will find a plethora of name brand products (over 30,000), similar to the offerings of Whole Foods and other natural products retailers, but at significantly reduced prices. Tunie's stores carry only organic produce, sourced locally whenever possible, and an all organic juice bar. In addition the store will carry a variety of delicious and nutritious grab and go meals for Ft. Lauderdale shoppers on the run.

Tunie's is a truly local business, owned by S. Florida natives since its inception and they have always believed in giving back to the community. All Tunie's locations offer free wellness seminars on a wide variety of topics and nutritional counseling on a weekly basis. This tradition will be continued in the new Ft. Lauderdale location.

With the new store opening Tunie's is launching a new philanthropic effort that will support many worthy local causes and encourage sustainability. This program, "Tunie's Makes Cents" invites customers to use their reusable shopping tote at the store and receive a 5¢ token. At the front of the store there will be a choice of four local charities from which to choose to donate this token. Tunie's will donate the amount received to the featured non-profits at the end of each quarter. New charities will be selected every 3 months so more of the many great causes in our community can be supported.

The Grand Opening is Saturday, July 25. It's an event not to be missed when in addition to the already incredibly low prices they will be offering their biggest sale in the history of the company, stay tuned for details. Plus you can expect lots of fun free events like wine tastings, a spa day, wellness workshops and more! Visit Tunies.com/eventsftlauderdale for all the details.

We know you must still be wondering about the name and it's a common question around town. It's a sweet and simple story, Tunie's original owner Al Forman named the company for his Mother's, specifically her Yiddish name, to honor his love for her and his family.

Tunie's offers a fantastic new choice in healthy retail to Ft. Lauderdale residents and is sure to be a great addition to this community.

Tunie's Ft. Lauderdale is located at 900 N Federal Highway, Ft. Lauderdale, FL 33304

About Tunie's

Since 1993 Tunie's mission has been to improve the lives of our customers and the people in the South Florida community by making healthy foods, supplements and nutritional education affordable and accessible to everyone. Tunie's now has 3 convenient Broward locations in Coral Springs, Palm Beach Gardens and now Ft. Lauderdale. The current owner and native Floridian, Taylor Hamilton continues the mission to create a healthier S. Florida and plans to continue to expand the Tunie's platform into new markets.

For more information please visit **Tunies.com**.

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