

# Tunie's Makes Cents

*Making a Difference Together*



Tunie's is currently seeking local charitable organizations in the South Florida Community to participate in the Tunie's Makes Cents Program

## WHAT IS TUNIE'S MAKES CENT'S?

Tunie's is launching a new philanthropic effort that will support many worthy local South Florida causes and encourage sustainability

Customers are invited to bring in their reusable shopping totes when they come to shop at our stores and receive a 5¢ token

At the front of each store there will be a display with 4 local charities featured and our customers will get to choose which organization they would like to donate their five cent token to

Tunie's will donate the amount received to the featured non-profits at the end of each quarter

New charities will be selected every 3 months so more of the many great causes in our community can be supported

## BENEFITS

- Raise money for your organization with a simple turnkey platform
- Generate awareness for your cause with exposure in Tunie's 3 store locations in Broward & Palm Beach counties
- Additional exposure via Tunie's in-store displays located at the front each store as well as on Tunie's website and in social media
- Chosen charities will be featured for 3 months and receive all the proceeds generated in that timeframe
- Support local businesses and community

## INTERESTED IN BEING A BENEFICIARY?

### Requirements

- Organization must be a locally based or local chapter with proceeds directly benefiting the South Florida community (Broward & Palm Beach Counties)
- Must be a registered 501c3 Charitable Organization and able to provide proof of certification
- Willingness to cross promote Tunie's to organization members via your company's marketing efforts
- Provide Tunie's with logo, image, website and copy about your organization upon sign-up

Interested in participating?



Contact Gail Silverman,  
Tunie's Director of Marketing  
954-510-4359 or [gail.silverman@tunies.com](mailto:gail.silverman@tunies.com)

[tunies.com](http://tunies.com)

Tunie's mission is to improve the lives of our customers and the people in the South Florida community by making healthy foods, supplements and nutritional education affordable and accessible to everyone.

*Let's make a difference together.*

